



MEMORANDUM:

Date: March 22, 2023

To: Sioux Gateway Airport Staff

From: RS&H Planning team

Subject: Master Plan Visioning Statement

On February 3rd, 2023, Sioux Gateway Airport hosted a charrette with airport staff and Airport Board of Trustees members to create a vision statement for the airport as it relates to sustainability that will help guide the master plan process. The charrette included the definition of sustainability, what is driving sustainability at airports, and ended with a visioning exercise. Developing the vision statement was a collaborative process with input from all participants. Throughout the process, the group shared ideas on how they want to incorporate sustainability at Sioux Gateway Airport before landing on an overall statement.

Figures 1,2 and 3 provide an overview of the visioning charrette process. The elements of a vision, including *what*, *why* and *how*, which are expressed in a vision statement, were discussed at length. For each element, ideas and priorities that resonated with the group were noted on virtual note cards. Overall, important objectives for Sioux Gateway Airport included working together with the Iowa Air National Guard to maintain an airport that remains 50 years from now, showing the community the importance of the airport, and finding ways sustainability can be applied to construction projects as well as day to day operations. Renewable energy was also a point of discussion during the exercise which the airport plans to implement in the future.

The input gathered during the charrette was synthesized to aid in the development of a cohesive vision for the airport. **Figure 4** shows the progression in the formation of the vision statement. From left to right in the figure, draft vision statements were created and discussed. The group culminated on the final version shown in blue. That vision statement was carried forward to be formalized as the Sioux Gateway Airport Sustainability Vision Statement. It reads:

“Exceeding community expectations by enhancing aviation opportunities through partnership, operational, financial, and environmental initiatives.”

Figure-1



Figure 2



Figure 3



Figure 4

